

Aigialeidis S.A. at Autotec Expo: Continuity and new ideas at one booth

Almost 100 exhibitors, over 15,000 visitors and many parallel workshops, live interviews and events: For companies in the Greek Aftermarket, this year's Autotec Expo in Athens was once again a must-attend event and a unique opportunity to present themselves and do business. This was also the case for TEMOT Shareholder Aigialeidis S.A. The company, which specializes in Commercial Vehicles & Light Vans, made an impressive appearance.

In a way, it was a debut: Aigialeidis S.A. presented itself at Autotec Expo with its new, recently launched brand design. The stand was impressive, modern, minimalist and elegant; it even visually reflected the company's strong connection to the TEMOT family.

The trade fair presence was strategically located and well received by trade visitors, suppliers and the media. Many people took a spontaneous break, pulled out their cell phones and posted pictures of the TEMOT shareholder's booth on social media. And many took the opportunity for a spontaneous conversation in the meeting areas set up especially for this purpose, which many of the established customers also used to meet with their regular contacts at Aigialeidis S.A.

New business impetus

There was a lot to talk about: In addition to the latest products and services from Aigialeidis S.A., it was of course about one of the most obvious changes of the past year: After 33 successful years in the Greek Aftermarket, the next generation has recently taken the helm –

and the new corporate design is just one of many ideas on how the new management intends to boost the business with innovative ideas, with the aim of continuing the success of past decades. After all, the company has earned its leading role in the CV & LCV segment, with an attractive and market-driven portfolio of premium spare-part brands, as well as an uncompromising customer focus and a strong focus on the customer's needs.

The highlight: gala dinner

On the second day of the trade fair, Aigialeidis S.A. also hosted a gala dinner at an extraordinary event location on the outskirts of Athens. The guests included the most important customers and suppliers – and they used the stylish ambience to network and continue the day's discussions.

Mary Aigialeidi, CEO of Aigialeidis S.A., comments: "We are driven by a clear ambition: We want to be one of the defining companies in the Greek Aftermarket – not only by making a lasting impression at trade

- 1 (from left to the right)
Alex Borsis
Commercial Director - Aigialeidis S.A.
Stephan Westbrook
CEO - Select AG
Mary Aigialeidi
CEO - Aigialeidis S.A.
Fotios Katsardis
CEO - Temot International
Kleanthis Aigialeidis
President - Aigialeidis S.A.
- 2 Different aspects of the Company's booth
- 3 LiveTV interview
- 4 The Commercial team of Aigialeidis S.A.

2



3

events, but also by placing quality, integrity, responsibility, teamwork and outstanding customer service at the heart of everything we do, as we have done in previous years. Our trade fair guests & all of our partners were able to experience our vision for themselves. And we prove all of this anew every day."

Fotios Katsardis, President and CEO of TEMOT International, and Stephan Westbrook, CEO of Select AG, were among the many visitors to Aigialeidis S.A. at the trade fair. They had traveled to Athens especially to visit the Autotec Expo and support the efforts of the Greek shareholders. Fotios Katsardis was impressed by the trade fair and the stand of Aigialeidis S.A.: "I can only congratulate our Shareholder on this successful appearance. The new management has found exactly the right balance between progress and continuity. The course has been set for a prosperous future, as was clear to all visitors."



4